



# BRUCHURE ADVERTISING RATES

## Target your market ....

Reserve your spot today in our seasonal brochures!

- 16,500 printed each season/Direct mail to Bartlett Residents
- Additional distribution through BPD facilities, library, & village
- PDF placed on our websites
- Minimum Cost/Great Value/Full Color
- Continues your marketing message to our community
- Builds good will and community involvement
- NEW "Shout Out" in our Monthly Eblast Newsletter

### Secure the full 4 series season and save!

Pay for three and get fourth free. Ads are invoiced & due net 30 days.

#### All Ads Full Color

#### (Landscape: Width X Height)

▶ Interior ad (1/8 page) \$210 individual brochure	(3.75 X 2.25) Single Column (Horizontal) \$630 series of four brochures
▶ Interior ad (1/4 page) \$365 individual brochure	(3.75 X 5) Single Column \$1095 series of four brochures
▶ Interior ad (1/2 page) \$630 individual brochure	(7.75 X 5) Double Column \$1890 series of four brochures
▶ Interior ad back cover (1/4 page) \$420 individual brochure	(3.75 X 5) Single Column \$1260 series of four brochures
▶ Interior ad back cover (1/2 Page) \$735 individual brochure	(7.75 X 5) Double Column \$2205 series of four brochures
▶ Interior ad back cover (Full Page) \$1286 individual brochure	(7.75 X 10.5) Double Column \$3855 series of four brochures
▶ Outside back cover ad (1/2 Page) \$1100 individual brochure	(7.75 X 5) Double Column \$3300 series of four brochures
▶ Outside back cover ad (3/4 Page) \$1365 individual brochure	(7.75 X 8) Double Column \$4095 series of four brochures

For more information about advertising or sponsorship please contact:  
Stephanie FitzSimons, Marketing Manager, 630-540-4834  
[sfitzsimons@bartlettparks.org](mailto:sfitzsimons@bartlettparks.org)

