



2021-2022 STRATEGIC GOALS- COMBINED

STAFF LISTING

STAFF	STAFF NAME	POSITION	DEPARTMENT
RF	Rita Fletcher	Executive Director	Administration
EL	Eric Leninger	Superintendent of Business Services	Business Services
DE	Dale Erdman	Information Technology Manager	Business Services
MR	Meagan Rawls	Human Resources Manager	Business Services
KO	Kelly O'Brien	Superintendent of Parks & Planning	Parks & Planning
DT	Dan Touzios	Parks & Athletic Fields Manager	Parks & Planning
LM	Larry Mann	Facility Maintenance Manager	Parks & Planning
JM	Jessica Meyers	Parks, Golf & Fleet Manager	Parks & Planning
JZ	John Zenino	Facility Maintenance Manager	Parks & Planning
KD	Kimberly Dasbach	Superintendent of Recreation	Recreation
SF	Stephanie FitzSimons	Marketing Manager	Recreation
JH	Josh Handelsman	Recreation Manager	Recreation
KM	Katie Mix	Recreation Manager	Recreation
EEM	TBA	Environmental Education Manager	Recreation
EE	Eric Eichholz	Recreation Manager	Recreation
LH	Lynsey Heathcote	Superintendent of Special Facilities	Special Facilities
HFM	TBA	Health & Fitness Manager	Special Facilities
ANM	Alison Mielitz	Aquatics Manager	Special Facilities
AM	Amy McKinley	Office Manager	Special Facilities
NS	Nick Serritella	Scheduling Manager	Special Facilities
SUPT	TBA	Superintendent of Villa Olivia	Villa Olivia
SH	Scott Hardy	Food & Beverage Manager	Villa Olivia
KH	Karen Haywood	Golf & Winter Sports Manager	Villa Olivia

STATUS REPORT KEY

COMPLETE	This work is complete, listing month and year of completion.
IN PROGRESS	This work has begun and should be complete this Fiscal Year.
DEFERRED	The project will not be worked on this Fiscal Year, see listed explanation.

BARTLETT PARK DISTRICT 2021-2022 STRATEGIC GOALS- COMBINED

Goal Priorities

PRIORITY	START
Priority 1	Start May 2021 Fiscal Year
Priority 2	Start May 2022 Fiscal Year
Priority 3	Start May 2023 Fiscal Year
Priority 4	Start May 2024 Fiscal Year

TECHNOLOGY

PRIORITY	GOAL	COMMITTEE CHAIR	COMMITTEE MEMBERS	COMPLETION	STATUS
1.	Explore District-wide technology opportunities to enhance how the District operates, serves, registers, programs and maintains our facilities and parks with the goal of increased operational efficiency.	EL & LH	DE, EE, AM, JM, MR	March 2022	
2.	Identify equipment needed and costs associated to proceed with an increase in live-streaming programs and events.	EL & LH			
3.	Establish a District-wide Wi-Fi plan to enhance our customers' experience, which includes planning for future parks and facilities.	EL & LH			

MARKETING

PRIORITY	GOAL	COMMITTEE CHAIR	COMMITTEE MEMBERS	COMPLETION	STATUS
1.	Determine the best options to expand District's marketing to creatively and better target various age groups.	KD	SF, KM, LH, ANM, SH	March 2022	
2.	Analyze the District's current marketing approach to determine which methods produce the best results.	KD			

PROGRAMS & SERVICES

PRIORITY	GOAL	COMMITTEE CHAIR	COMMITTEE MEMBERS	COMPLETION	STATUS
1.	Identify successful programs and service operations from 2020 and build on those for the future (including on-line/registration).	KD & LH	JH, KH, AM, NS	November 2021	
2.	Create a Master Usage Schedule for all District facilities to determine unused spaces and identify programming opportunities.	KD & LH			

FACILITIES

PRIORITY	GOAL	COMMITTEE CHAIR	COMMITTEE MEMBERS	COMPLETION	STATUS
1.	Review the District's 2020 golf analytics and find ways to sustain by providing additional amenities to bring and keep patrons at Villa Olivia and Apple Orchard Golf Courses.	RKF & LH	KH, SH, JM	November 2021	
1.	Create a District-wide list of facility improvements, renovations and upgrades needed and develop a master plan for future implementation.	RKF & KO	JZ, LM, KM, NS	February 2022	
2.	Determine the unique banquet niche that is most profitable and marketable for Villa Olivia.	RKF			
2.	Investigate the concept of making Villa Olivia an entertainment destination that attracts the community, a broader geography and outside groups.	RKF			
3.	Explore the community's interest in a new indoor facility such as an indoor sports complex, indoor ice rink, etc. as well as their support to fund.	KO & KD			

PARKS

PRIORITY	GOAL	COMMITTEE CHAIR	COMMITTEE MEMBERS	COMPLETION	STATUS
1.	Investigate synthetic athletic field needs and possible locations within the community.	KO & KD	DT, EE, JH, EL	December 2021	
2.	Investigate new, non-traditional park concepts and amenities when master planning future parks.	KO & RKF			
3.	Conduct a Planning Session with the Board to discuss new ideas for current parks and plans to update and refresh the parks.	KO & RKF			
4.	Explore the benefit of playground consolidation with fewer but larger and more creative playgrounds and how this might impact the community and District's replacement schedule.	KO			