



BARTLETT PARK DISTRICT SPONSORSHIPS

Bartlett Park District offers a variety of sponsorship options that can be customized to create the best marketing opportunity for your business.

No one's business is the same and we want to create the right combination for you to exceed your goals.

For more information or how to start working with **Bartlett Park District** contact **Stephanie Fairbanks, Marketing Manager 630-540-4834** or sfairbanks@bartlettparks.org

BARTLETT COMMUNITY CENTER GYMNASIUM BANNER



- A 4 foot by 6 foot vertical banner will be displayed on the gym wall just below the suspended track in **Bartlett Community Center Gymnasium** for 12 months.
- The investment cost is **\$1,000 for the year.**
- The cost of the banner and printing is included.
- Banners will begin in Court 1 and continue as space is available.
- Renewal of the same location is available 30 days prior to end of agreement.
- The Banner is the property of the business at the conclusion of the yearly agreement.

SEASONAL PROGRAM GUIDE ADVERTISING

The seasonal brochure is distributed to 17,000 homes in Bartlett. Additional copies are available at the BPD Facilities. A Flip book available for viewing on our website.

► Interior ads

- (1/4 page) (3.75 X 5) Portrait **\$350 individual/\$1050 series of 4**
- (1/2 page) (8 X 5) Landscape **\$600 individual/\$1800 series of 4**
- (Full Page) (10.75 X 8) Portrait **\$1000 individual/\$3000 series of 4**

► Outside back cover

- (3/4 Page) (8 X 8) Landscape **\$1200 individual/\$3600 series of 4**



CRAFT SHOW SPONSOR

Craft shows are held in our triple gymnasium or at our nature center. Limited to 5 sponsors at each show.

- **Harvest Craft Show** at BCC October 2nd 5-9pm and 3rd 9am-3pm **\$300**
- **Holiday Shopping Blitz** at BCC First Friday in December 5-9pm **\$200**
- **Fall Fest** at BNC October 10am-2pm **\$200**

BARRACUDA BAY WATER PARK ONSITE VISIT



Memorial Day through Labor Day (You choose date)

We will supply table for you to be at the Water park. You can distribute pre-approved literature or give-a-ways.

\$200 Single visit \$500 Three visits

LIFECENTER HEALTH CLUB SPONSOR



**\$500 for a 30 day period
(\$250 for 2 weeks)**

We will supply a 6 foot table and covering for your use in the entry area of the health club.

This is not a manned onsite visit. You can change your display on the table during your scheduled time as you see fit.

A raffle is suggested to obtain leads.

CONSTANT CONTACT WEEKLY NEWSLETTER

Our newsletter is sent weekly to over 3,000 general email subscribers with special events and deadline date information.

We would recognize you as the Newsletter sponsor with an ad and include a link to your website.

- ▶ **\$250 for one month** (4 eblasts)
- ▶ **\$600 for a series of 3 months** (12 eblasts)
- ▶ **\$2,000 for the entire year** (48+ eblasts)

Location: LIFECENTER Health & Fitness Club (in the Bartlett Community Center)
Age: 14 through adult

Park Pulse Business Sponsor
The Bartlett Park District thanks this month's E-newsletter sponsor **ANDIGO**

All the services of a bank without the bummer.
We're a not-for-profit credit union owned by our members - so our obligation is to you and you alone. Instead of reaping profits for shareholders, we return them to you, along with better rates, lower fees and more freedom to let you be you.

andigo
credit union

Big banks are a Monday morning. *We're a Friday!*

We're opening a new branch in **Streamwood!**
Coming in spring 2019

Love your bank & let's go® | andigo.org

Open Mic Night

SPONSORSHIP OF BARTLETT PARK DISTRICT

BARTLETT PARK DISTRICT/LISA'S SCHOOL OF DANCE NUTCRACKER

December (8 shows) reach is 1,000-1,500 patrons

- **Nutcracker Level \$200:** Full Page 5 ½ by 8 ½, Inside Front Cover ad in virtual playbill
 - **Sugar Plum Fairy Level \$100:** Full Page 5 ½ by 8 ½ ad in virtual playbill
 - **Party Scene Level \$50:** Half Page 5 ½ by 4 ¾ ad in virtual playbill
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BARTLETT PARK DISTRICT YOUTH MUSICAL THEATRE PROGRAM

March (5 Shows) 1,000-1,500 patrons

- **Director Level \$200:** Full Page 5 ½ by 8 ½, Inside Front Cover ad in virtual playbill
 - **Producer Level \$100:** Full Page 5 ½ by 8 ½ ad in virtual playbill
 - **Star Level \$150:** Half Page 5 ½ by 4 ¾ ad in virtual playbill
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SPONSORSHIP OPPORTUNITY

Promote Your Business at Two Major Events!

Looking for a unique and affordable way to get your business in front of 600 local shoppers and decision-makers?

Invest just \$200 and reach your audience at two of our most popular events:

Harvest Craft Show: October

Holiday Shopping Blitz: First Friday in December

We'll include your coupon, business card, or small branded item (such as lip balm, product samples, magnets, etc.) in our Bartlett Park District branded gift bags, handed out to the first 300 attendees at each date!

Perfect for businesses in:

HVAC • Windows & Roofing • Flooring • Beauty • Travel • Real Estate • Lawn Care • Restaurants • Dental • Chiropractic • and more!

Deadline to participate: September 1

For questions regarding this opportunity please call **Stephanie Fairbanks 630-540-4834** or **email sfairbanks@bartlettparks.org**.

To be included in **"Stuff the Bag"** please fill out the form and drop off/mail to **Bartlett Community Center, Attn. Stephanie Fairbanks, 700 S. Bartlett Road, Bartlett, IL 60103** or email it to **sfairbanks@bartlettparks.org**



STUFF THE BAG

Location: Bartlett Community Center,
700 S. Bartlett Road, Bartlett, IL

“STUFF THE BAG” INCLUSION FORM

Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

Payment Information - \$200 Investment

Select payment method:

- Check/Cash – Drop off at **Guest Services, Bartlett Community Center**
- Credit Card

Card Number: _____

Exp. Date: _____ **CID:** _____

Cardholder Signature: _____

Collateral Submission: all items to be included in the gift bags (e.g., business cards, coupons, or small promotional items) must be submitted by **September 1**.

**Drop-off location: Stephanie Fairbanks
Bartlett Community Center - Guest Services**

700 S. Bartlett Road, Bartlett, IL

Business Hours: Mon-Fri: 9 AM-6 PM, Sat: 9 AM-12 Noon